 

 *Workshop/Seminar Presente*r*:*  **Tom Gibbons**

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WorkShop/Seminar Proposal

Improve commercial financial reporting beyond legal requirements making it easier and faster to obtain loan approvals and prepare/receive better management information.

WorkShop/Seminar Description

*Why is obtaining commercial loan approvals and relevant management information so difficult?*

* Don’t scramble for vital information just prior to your loan being approved.
* Avoid desperate last minute one-off conversations to get the loan approved.
* Instead, implement a standardized system of reporting with innovative schedules and tables that periodically capture vital financial, operational, and market information.
* This unique system of reporting can avoid large time and reporting gaps due to personnel turnover.
* This system will create in-depth information on a periodic basis and strengthen your relationship with your lender/borrower/business owner/advisor/board members.

In this workshop/seminar, participants will move through a series of steps to implement a better reporting system for their loans.

Learning Objectives or Take-Aways

* Discover better ways of reporting that can be standardized for any commercial customer.
* Learn new reporting methods that make it faster and easier to produce powerful reports.
* Access to 3 key innovative reporting schedules and templates customized to each borrower.
* Experience hands on examples to practice implementation of better reporting techniques.
* Tom Gibbons’ approach to improving reporting will leave the workshop participants with immediate tools to improve not only reporting but improve decision making for all stakeholders.

WorkShop/Seminar Fee:

* Travel expenses (limited to a reasonable amount)
* Sale of my book- “A Guide to Financial Reporting for Borrowers” ($39.95 for each book sale).

*Book Tom Gibbons Today for a 3 ½ Hour Workshop!*

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